

Nomadic Display®
N E W Y O R K
 Proportional Layout
 for FINAL APPROVAL
 (883-10 / Order 48569)

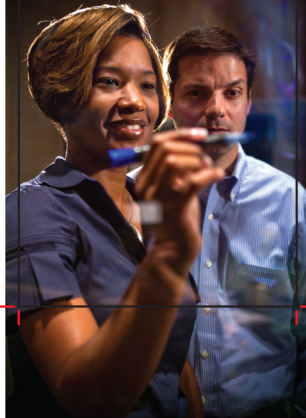
19"(w) x 91.42"(h) Hanging Banner #1



Commitment to Technology

North Dakota is a crucial proving ground for new technologies for Hess. For instance, to extract oil and gas from the rich Bakken region, Hess needed to conceive, develop and perfect new drilling and extraction technologies — deep, branching lateral wells in combination with multiple hydraulic fracture points — that enabled us to extract the light crude that might otherwise not have been viable.

Hess, with the help of North Dakotans, is at the forefront of these novel technologies. And what we learn here may play a crucial role in our helping meet the nation's long-term needs for energy.



Contact: Alex Palazzo
 Ph: 973-812-9445 x226
 Fax: 973-812-7116

E.C. DC Date: 4-19-10
 Client: The Olo Group
 Contact: Peter Lord
 Phone: 212-529-2861
 Fax: 646-221-6816
 Due Date: 4-30-10
 (Pending approval)

Qty	Critical Size
1	19"(w) x 91.42"(h)

DyeSub - No Backer
 DyeSub - with Backer

Color Information

Background
 Placed Image

Image Colors

White

Client Approval:

Yes
 No
 (See comments for corrections)

Please return signed proof within 24 hours to guarantee quoted prices.

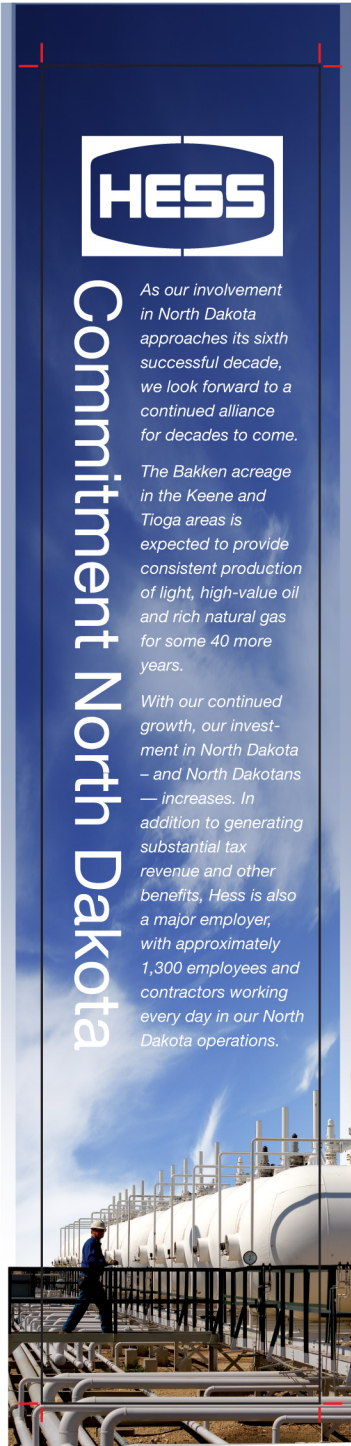
 Customer Signature

 Date

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19"(w) x 91.42"(h) Hanging Banner #2



Commitment North Dakota

As our involvement in North Dakota approaches its sixth successful decade, we look forward to a continued alliance for decades to come.

The Bakken acreage in the Keene and Tioga areas is expected to provide consistent production of light, high-value oil and rich natural gas for some 40 more years.

With our continued growth, our investment in North Dakota – and North Dakotans – increases. In addition to generating substantial tax revenue and other benefits, Hess is also a major employer, with approximately 1,300 employees and contractors working every day in our North Dakota operations.

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24"(w) x 12"(h) Inkjet Detachable



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Qty	Critical Size
<input checked="" type="checkbox"/> 1	24"(w) x 12"(h)
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	

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www.hess.com

**GLOBAL ENERGY.
 LOCAL COMMITMENT.**

Today, Hess Corporation:

- ▶ Is one of the largest acreage holders in North Dakota, with more than 1.5 million acres.
- ▶ Has more than 400 producing wells and is the largest gas producer North Dakota.
- ▶ Produces some 25,000 barrels of oil equivalents per day.
- ▶ Has been employing hard-working North Dakotans for more than 50 years.
- ▶ Is growing and putting North Dakota to work!

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Qty	Critical Size
1	75.59"(w) x 91.42"(h)

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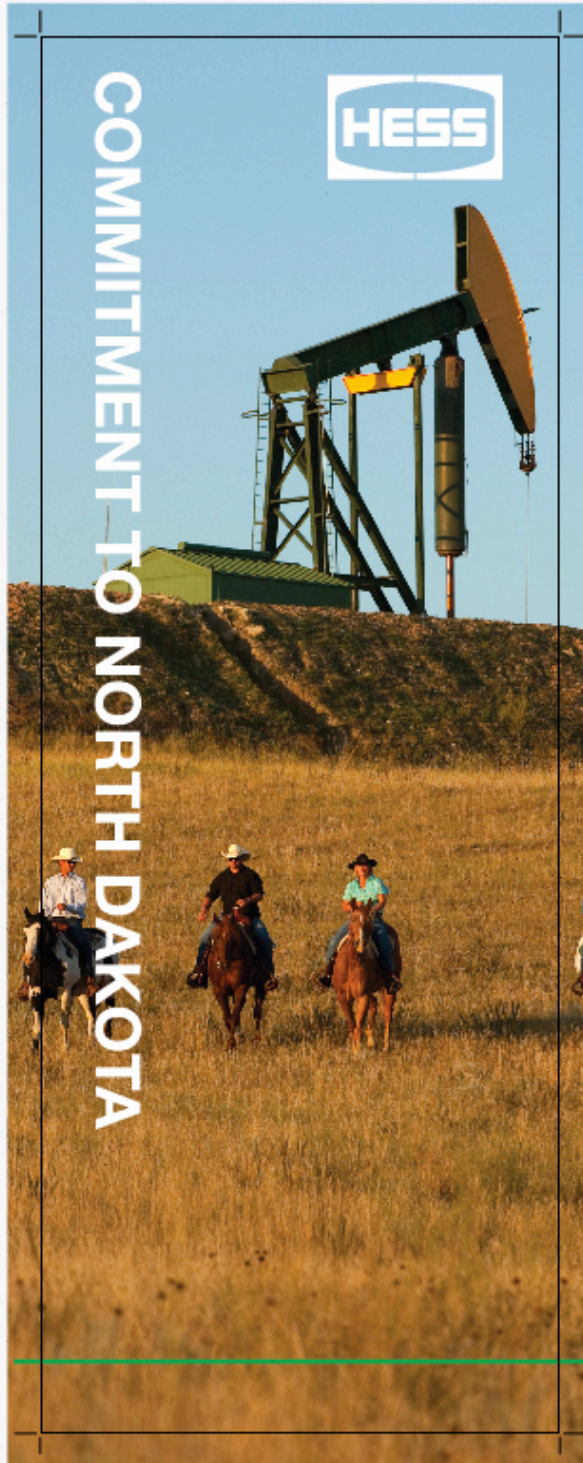
A
(BACK)

Swift Double-Sided Retractable Banner #1

(31.4" x 84.45" / Live Area: 31.4" x 80.5")

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Qty	Critical Size
1	31.4"(w) x 84.45"(h)
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	

DySub - No Backer
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Color Information

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→ Live Area ends here

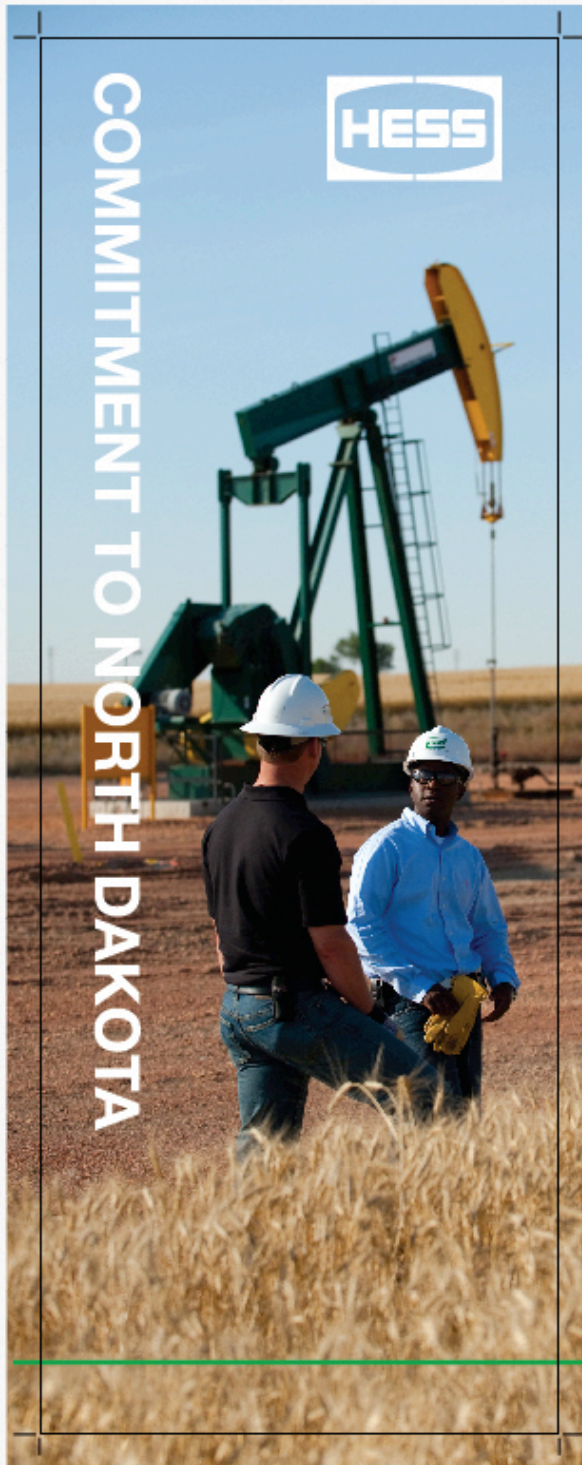
A
(FRONT)

Swift Double-Sided Retractable Banner #1

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NEW YORK

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Color Information

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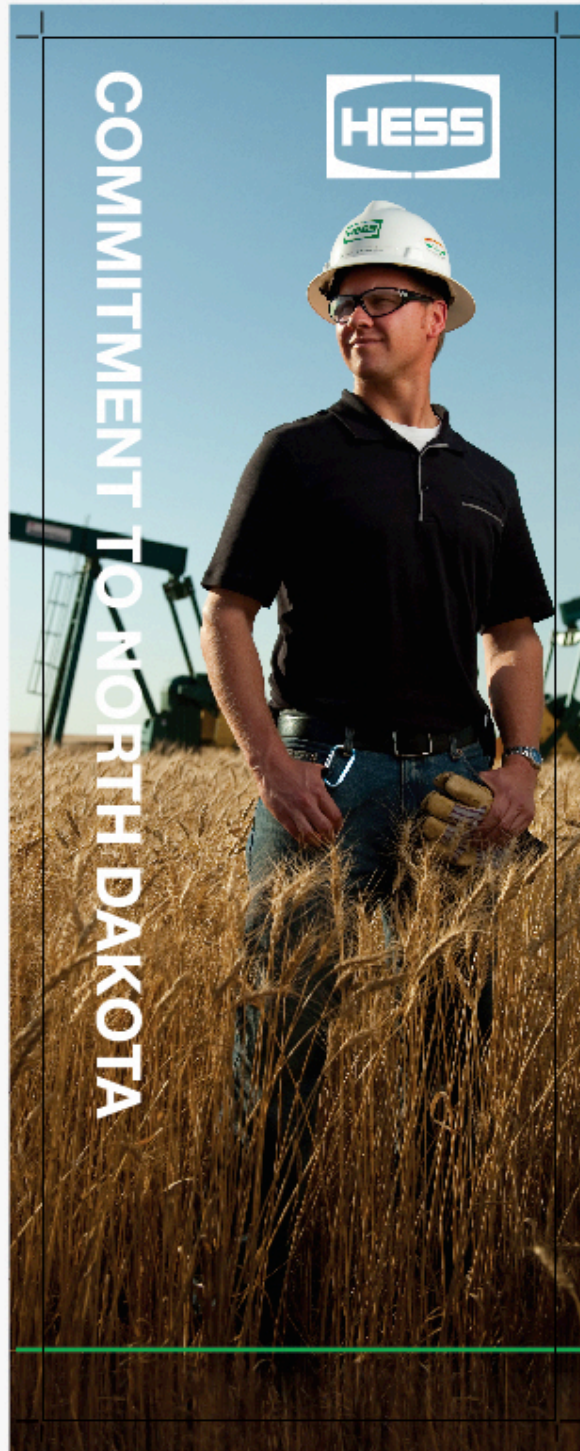
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B
(FRONT)

Swift Double-Sided Retractable Banner #2
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B
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COMMITMENT TO NORTH DAKOTA



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