

understand the broader business to drive alignment around key objectives

create a sense of urgency and drive for closure

> I will constantly raise the bar

> I will focus resources on the key priorities

> I will deliver on commitments

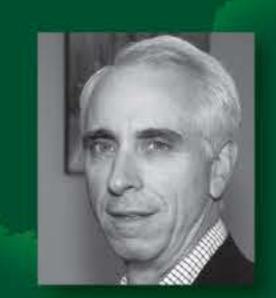
> I will understand the business value chain

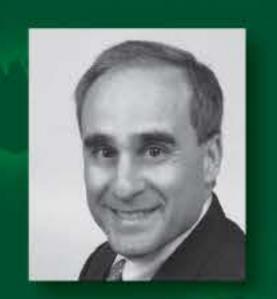
> I will use this understanding to make the right decisions for my business

> I will align business unit and functional goals











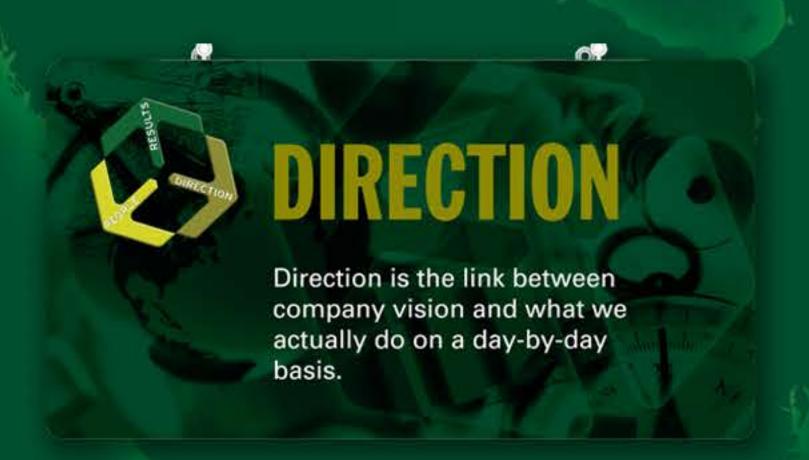












take intelligent risks and encourage others to do the same

> I will focus on solutions rather than obstacles

> I will reward intelligent risk taking

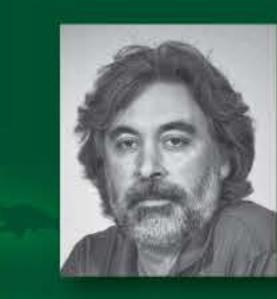
> I will consider risk versus reward when making decisions











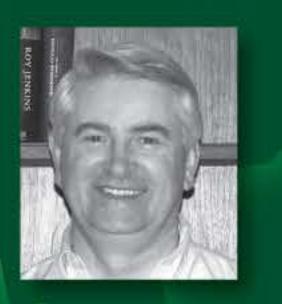














> I will proactively seek and give honest feedback

> I will challenge the status quo

> I will encourage honest and robust debate

create a sense of urgency and drive for closure

> I will deliver on commitment

> I will focus resources on the key priorities

> I will constantly raise the bar