



Full graphic displays with support copy.



Graphic scales down and settles into Network graphic which is building and connecting with dotted rules and crawls across screen.



Woman graphic displays pops out. Icons populate around woman (represent skill set).



Full woman graphic displays with support copy



Woman graphic scales down and settles into Network graphic. Support copy displays.



Profile screen displays with support copy



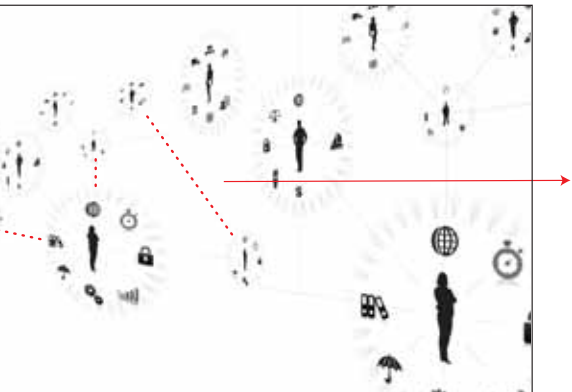
Profile screen fades out and photo message appears.



Incentive screen.



Call to action screen.



Network graphic slowly crawls across screen and is set to re-play.



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Client: Hess
Project: Hess Connect
Storyboard
20 secs (approx)

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